

IRELAND BLYTH LIMITED

COMMUNIQUE

The Board of Ireland Blyth Limited (IBL) wishes to announce the retirement of Mr Gaetan LAN HUN KUEN the current Chief Finance Officer of the group on 31st December 2014 and the appointment of Mr Dipak CHUMMUN as his successor as from 1st January 2015.

Mr Gaetan LAN HUN KUEN has been with the company for 37 years and is a highly appreciated and respected member of the Executive Team and the Board. His loyalty, unreserved commitment and diligence have been of great benefit to the group's development.

Mr Dipak CHUMMUN is qualified from the Institute of Chartered Accountants in England & Wales. He was serving as Finance Director responsible for Strategic Planning and Performance Management at Deutsche Bank, Head Office in Frankfurt. Prior to this he was Finance Director at DB Corporate & Investment Banking of the Asia Pacific region in Singapore.

To ensure a smooth transition, Mr CHUMMUN will join the company as from 16 October 2014 as Deputy CFO before taking over from Mr LAN HUN KUEN on 1st January 2015.

By Order of the Board

IBL Corporate Services Ltd
Secretary
15 October 2014

This communiqué is issued pursuant to Listing Rule 11.3

The Board of Directors of Ireland Blyth Limited accepts full responsibility for the accuracy of the information contained in this communiqué.

