IRELAND BLYTH LIMITED

DIVIDEND DECLARATION

Notice is hereby given that a Final Dividend of Rs 1.85 per share in respect of the year ending 30 June 2016 has been declared payable to shareholders of the Company registered at the close of business on 30 May 2016.

The dividend will be paid on or about 14 June 2016.

The shares of the company will be traded cum-dividend up to the market day of 25 May 2016 and ex-dividend on 26 May 2016.

By order of the Board

IBL Corporate Services Ltd Secretary

11 May 2016

This Notice is issued pursuant to Listing Rule 11.3.

The Board of Directors of Ireland Blyth Limited accepts full responsibility for the accuracy of the information contained in this Notice.

